Introduction to Advising at UW-Madison

Clare Huhn
Academic Planning and Institutional Research, Office of the Provost
apir.wisc.edu
Percentage of Undergraduates by School/College
Student Demographics
Geographic Demographics: Where Undergraduates are from

- USA: Wisconsin: 62%
- USA: Other States: 32%
- Outside USA: 7%
Student Outcomes
New Freshman Fall Retention Rates

<table>
<thead>
<tr>
<th>Category</th>
<th>Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>Overall</td>
<td>95%</td>
</tr>
<tr>
<td>First Generation</td>
<td>93%</td>
</tr>
<tr>
<td>Low Income</td>
<td>92%</td>
</tr>
<tr>
<td>Targeted Minority</td>
<td>95%</td>
</tr>
</tbody>
</table>
New Freshman Fall Retention and 6-year Graduation Rates

Overall Retention Rates:
- Overall: 85%
- First Generation: 78%
- Low Income: 75%
- Targeted Minority: 73%

Overall Graduation Rates:
- Overall: 7%
- First Generation: 10%
- Low Income: 12%

Legend:
- Retention Rates
- Graduation Rates
# Graduation Rates – Peer Comparison

<table>
<thead>
<tr>
<th></th>
<th>4-Year Graduation Rate</th>
<th>6-Year Graduation Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>UW-Madison</td>
<td>57.1</td>
<td>83.7</td>
</tr>
<tr>
<td>AAU Public Average</td>
<td>57.1</td>
<td>78.1</td>
</tr>
<tr>
<td>Big Ten Average</td>
<td>58.4</td>
<td>79.6</td>
</tr>
<tr>
<td>UW-Madison AAU Rank</td>
<td>30th</td>
<td>23rd</td>
</tr>
</tbody>
</table>
Time-to-Graduation in Calendar Years

Number of Bachelors Degree Recipients

UW-Madison
Average = 4.16
Course Achievement Gaps
D,F, Drop Rate Comparison

Non-Targeted Undergrads

Targeted Minority Undergrads
Issues to Watch for in 2015-16

1. Reduce time-to-degree/increase the four-year graduation rate
2. Reduce differences in D/F/Drop rates in undergraduate courses
3. Review and enforce course prerequisites
4. Enrollment planning/increase enrollments of transfer students